

ROOFING CO.



Proline Roofing & Gutters

Proline Roofing Ltd. was incorporated back in September of 2000 and is proud of its local history as one of the longest serving, best established, and most reputable roofing contractors serving Victoria and its surrounding communities year-round. The entire Proline family humbly thanks everyone who voted to make us first-time WINNERS, after previously having been named finalists twice.

The business's main original focus involved shingling residential sloped roofs.

As time went by, it became abundantly clear that flat roofing – both residential and commercial – was also in high demand considering the plethora of apartment, government, and business buildings located throughout greater Victoria. Tar and gravel roofing gave way to a 2-ply torch-on application system that Proline still offers and uses today on flat and low sloped roof systems. Over the past several years there has been an increasing demand for standing seam metal roofs, which Proline proudly offers as well.

In 2007, Proline saw a niche for tackling gutter system work as this often went hand in hand with new roofs, and decided to establish the now highly popular and successful in-house gutter



division. Lastly, Proline's repair and maintenance division provides an array of small job services including but not limited to fixing roofs, replacing existing or installing new skylights, and providing general maintenance to help owners get the maximum

lifetime out of their roof system and prevent leaks or clogs that otherwise potentially result in expensive interior or perimeter drain repairs. One of the most requested services entails either installing more air vents as there is frequently a lack of sufficient attic air crossflow, or dedicated flapper vents for the likes of kitchen, bathroom, and dryer fans that otherwise blow air/moisture into the attic and eventually cause mold.

Mauricio Reyes, Proline's General Manager, would humbly be the first to say that Proline's past and ongoing success is thanks to its family of dedicated and hard working employees both in the office and out in the field. The same core values of hard work, focus, and service instilled during his youth have been

passed on to his employees, many of whom have served on the Proline team for anywhere from five to fifteen years.

Nowadays, Mauricio's immediate family demands a lot of his time but he feels truly blessed and honoured to share the same dedication at home that has made his business such a success. He regularly gives back to the community via private donations and supporting several well known and highly respected local organizations each year.

Before the pandemic, he also spearheaded two missions trips to his native Southern Mexico with food, clothing, medicine, and supplies for many of the less fortunate locals.

His generosity represents one of many leadership traits the Proline team appreciates and

aims to mimic, especially during these unprecedented times.

Mauricio has never been afraid to take risks, and although there have been hard times – no business is immune to challenges, after all – he and the strong team he put together continue to persevere. Despite the current market challenges and the associated uncertainties, Proline took a huge step by moving operating locations earlier this year. We now have a large warehouse space and yard which are needed to position ourselves for improved efficiency and growth opportunities. All of us here at Proline are excited for the future and look forward to continuing to serve our existing and new highly valued customers.

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The Entire Staff at Proline Roofing & Gutters would like to thank you for voting us the **#1 ROOFING & GUTTER COMPANY IN VICTORIA.**



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